

JOURNALIST

LEVEL 5

APPRENTICESHIP STANDARD

This training programme is based on the Journalist Apprenticeship Standard, so it's important that you familiarise yourself with it and the knowledge, skills and behaviours that it covers. You can find a copy of the standard [here](#).

HOW LONG DOES IT TAKE?

Typical training period of
14–16 months

followed by an End Point Assessment period of up to

3 months

SUMMARY

This programme is perfect for junior reporters or trainees and more experienced journalists looking to upskill across new platforms. Covering a range of topics and trends, this programme will ensure that journalists are fully equipped with the skills to perform in a fast-changing media landscape.

Delegates will learn a range of digital skills including mobile journalism, social media skills, video and audio production, which will allow them to take their content to the next level. As well as digital skills, learners will also have the choice of following different pathways to suit their job roles with options for those working in broadcast and print/digital newsrooms.

WHAT DOES THE CONTENT LOOK LIKE?

- ▶ Mobile journalism
- ▶ Interviewing skills
- ▶ Data journalism
- ▶ Cross-platform skills
- ▶ Editing skills for online and print
- ▶ Video, audio and photography skills
- ▶ Digital storytelling
- ▶ Social media
- ▶ Key reporting and writing techniques
- ▶ Media law, ethics and regulations

WHAT DOES IT INVOLVE?

To provide an immersive and varied experience, the learning journey is made up of various teaching and learning methods including:

- ▶ Practical and interactive workshops (these are typically delivered remotely)
- ▶ Set assignments & independent learning exercises
- ▶ Project work
- ▶ Self Guided Learning including Digital Workbooks
- ▶ Progress reviews with your dedicated Programme Lead
- ▶ Learners will be able to choose from a range of elective modules for broadcast or print/digital journalism

ASSESSMENT & QUALIFICATIONS ACHIEVED

All modules are assessed by exam, except for the E-portfolio and the Photography portfolio (some elective options also have a coursework element). To pass, learners must achieve grades A–E in all modules.

Apprentices will achieve the National Council for the Training of Journalists (NCTJ) Level 5 Diploma in Journalism. To achieve the diploma, learners must pass four mandatory modules, as well as selecting elective modules to meet the required 'credits'.

Once the learner has achieved the diploma, they will then undertake the End Point Assessment (EPA). This challenging assignment can take whatever form the candidate chooses – video, print, multiplatform – but must demonstrate all the key knowledge, skills and behaviours which the learner has acquired over the course of the diploma. The learner's behaviour in the workplace will also be assessed in an interview with their line manager.

