

SENIOR LEADER WITH DIGITAL STRATEGY

LEVEL 7

APPRENTICESHIP STANDARD

This training programme is based on the Senior Leader Apprenticeship Standard, so it's important that you familiarise yourself with it and the knowledge, skills and behaviours that it covers. You can find a copy of the standard [here](#).

HOW LONG DOES IT TAKE?

Typical training period of

18–22 months

followed by an End Point Assessment period of up to

5 months

SUMMARY

This programme benefits business leaders and those in managerial positions looking to develop strategic leadership for an increasingly digital world and workplace. This programme focuses on the shift to hybrid working, giving leaders the knowledge, skills, behaviours, and tools to maximise the performance of every team.

Supported by theory and the latest industry insight, leaders learn how to exploit opportunities and mitigate risks in response to fast-paced digital developments. Artificial Intelligence is a constant theme, ensuring leaders understand how AI relates to all aspects of their leadership journey. This programme equips senior leaders for the perceptible change in what good leadership looks like, against the backdrop of digital developments, cultural shifts and unprecedented economic and social change.

WHAT DOES THE CONTENT LOOK LIKE?

- ▶ Lead yourself first in a digital world
- ▶ Creativity & Innovation
- ▶ Leveraging Digital Tools including Artificial Intelligence
- ▶ Cultivating high performing teams in a virtual / hybrid workplace
- ▶ Organisational strategy for digital change
- ▶ Organisational resilience and sustainability
- ▶ Finance
- ▶ Change management
- ▶ Developing collaborative relationships
- ▶ Strategic business proposals for work-based projects

WHAT DOES IT INVOLVE?

Your learning experience is made up of a combination of learning methods to give you an immersive and varied experience and sources to draw from, including:

- ▶ 8 modules delivered bi-monthly (every 2 months there will be 4 x half day remote workshops (3 hours each))
- ▶ Independent learning supported by multimedia course content, e-learning and webinars
- ▶ Topic specific assignments linked to upcoming assessments
- ▶ Regular progress calls with a professional Bauer Academy programme leader
- ▶ Access to industry summits on digital advancements and emerging trends

ASSESSMENT & QUALIFICATIONS ACHIEVED

The End Point Assessment for this programme consists of two components:

- ▶ Strategic business proposal – including a presentation with questioning
- ▶ Professional discussion – based on a review of a portfolio of work completed during the programme

After successfully completing this programme, delegates will have achieved the level 7 Senior Leader Apprenticeship certificate.

