

Senior Leader with Digital Strategy

level 7



This programme benefits business leaders and those in managerial positions looking to develop strategic leadership for an increasingly digital world and workplace. This programme focuses on the shift to hybrid working, giving leaders the knowledge, skills, behaviours, and tools to maximise the performance of every team.

Supported by theory and the latest industry insight, leaders learn how to exploit opportunities and mitigate risks in response to fast-paced digital developments. Artificial Intelligence is a constant theme, ensuring leaders understand how AI relates to all aspects of their leadership journey. This programme equips senior leaders for the perceptible change in what good leadership looks like, against the backdrop of digital developments, cultural shifts and unprecedented economic and social change.

Contents

- ▶ **Lead yourself first in a digital world**
- ▶ **Creativity & Innovation**
- ▶ **Leveraging Digital Tools including Artificial Intelligence**
- ▶ **Cultivating high performing teams in a virtual / hybrid workplace**
- ▶ **Organisational strategy for digital change**
- ▶ **Organisational resilience and sustainability**
- ▶ **Finance**
- ▶ **Change management**
- ▶ **Developing collaborative relationships**
- ▶ **Strategic business proposals for work-based projects**

Learning Journey

This training programme is based on the [Senior Leader Apprenticeship Standard](#).

The programme is made up of **8 modules delivered bi-monthly** (every 2 months there will be 4 remote workshops that last 3 hours each). To provide an immersive and varied experience, the learning journey is made up of multimedia course content, project work, group work, webinars and independent learning. Learners will also gain access to industry summits on digital advancements and emerging trends.

Regular on-programme assessment can include assignments, presentations, reports, independent learning exercises, and building a portfolio of evidence. Every learner will also have regular progress reviews with their programme lead.

The **End Point Assessment** for this programme consists of two components: a strategic business proposal (including a presentation with questions), and a professional discussion based on a portfolio of work completed during the programme.

On completion of the programme, learners will gain the Level 7 Senior Leader Apprenticeship Certificate.

Typical training period of

18–22 months

followed by an End Point
Assessment period of up to

5 months