

## PICK YOUR SPACE

Environments have influence, good ideas rarely emerge behind a desk.  
Walk through a park, sit in a coffee shop or go for a swim

## QUESTION EVERYTHING

Curiosity killed nothing. Questions are our starting point

## FOCUS

Multitasking is overrated. Find head space. Turn your phone off.

## AVOID COMFORT ZONES

Challenge yourself, confidently make mistakes #failup

## CREATIVITY MEANS JOINING THE DOTS

It's not what's in front of you... it's what you see that matters

## FIND TIME TO PLAY

There's nothing more important than acting like a child...

## STORYTELLING

You can push information out... or pull people in with a story

## COLLABORATE WITH PEOPLE YOU CAN LEARN FROM

Add value to other people's ideas... don't just lead, be an effective follower

## TALENT ISN'T PREDICTABLE

"Everybody is a genius but if you judge a fish by its ability to climb a tree  
it will live its life believing it is stupid" Albert Einstein

## BE BOLD

Own your journey