The Academy

JUNIOR JOURNALIST

LEVEL3
Apprenticeship Standard

HOW LONG DOES IT TAKE?

The expected duration of the programme is
18 months

WHO WILL THIS PROGRAMME BENEFIT?

The course is perfect for a junior reporter or trainee, and more experienced journalists looking to upskill across new platforms.

WHAT DOES THE CONTENT LOOK LIKE?

Topics covered are mapped to the key knowledge, skills and behaviours set out within the Apprenticeship Standard, and will include:

- Essential Reporting
- Mobile Journalism
- Media Law Print
- Interview Techniques
- Podcasting
- Social Media
- Voice Coaching
- Writing Techniques
- Video Production
- Ethics & Regulation
- Radio
- Scripting & Editing
- Photography
- Research
- Newsroom Practice

WHAT DOES IT INVOLVE?

The programme will be 'built to fit' each client's needs, and will typically involve:

- Monthly workshops with our industry expert Bauer Academy tutors
- Self-guided learning via our online platform – Apprentix with extensive learning resources mapped to the programme
- Regular assignments that focus on developing hands-on skills
- Monthly and quarterly 1:1 professional coaching visits with an Academy Development Coach
- A high number of formal assessments in line with NCTJ's examination schedule

ASSESSMENT AND QUALIFICATIONS ACHIEVED

All subjects are assessed by exam except for the e-portfolio (there are also coursework assessments for some elective options). To pass, candidates must achieve grades A-E in all modules.

Apprentices will achieve the National Council for the Training of Journalists (NCTJ) Level 3 Diploma in Journalism.

To achieve the diploma, candidates will complete and pass four mandatory subjects: essential journalism; essential journalism e-portfolio; essential media law and regulation; and essential journalism ethics and regulation (gaining 47 credits). Candidates must also select elective skills modules to reach a minimum of 82 credits in total.

Delegates will be supported by our expert tutors and coaches every step of the way.

BAUER