

# JUNIOR JOURNALIST

## LEVEL 3

### APPRENTICESHIP STANDARD

### HOW LONG DOES IT TAKE?

The expected duration of the programme is

**18 months**

### WHO WILL THIS PROGRAMME BENEFIT?

The course is perfect for a junior reporter or trainee, and more experienced journalists looking to upskill across new platforms.

### WHAT DOES THE CONTENT LOOK LIKE?

Topics covered are mapped to the key knowledge, skills and behaviours set out within the Apprenticeship Standard, and will include:

- ▶ Essential Reporting
- ▶ Mobile Journalism
- ▶ Media Law Print
- ▶ Interview Techniques
- ▶ Podcasting
- ▶ Social Media
- ▶ Voice Coaching
- ▶ Writing Techniques
- ▶ Video Production
- ▶ Ethics & Regulation
- ▶ Radio
- ▶ Scripting & Editing
- ▶ Photography
- ▶ Research
- ▶ Newsroom Practice

### WHAT DOES IT INVOLVE?

The programme will be 'built to fit' each client's needs, and will typically involve:

- ▶ Monthly workshops with our industry expert Bauer Academy tutors
- ▶ Self-guided learning via our online platform – Apprentix with extensive learning resources mapped to the programme
- ▶ Regular assignments that focus on developing hands-on skills
- ▶ Monthly and quarterly 1:1 professional coaching visits with an Academy Development Coach
- ▶ A high number of formal assessments in line with NCTJ's examination schedule

### ASSESSMENT AND QUALIFICATIONS ACHIEVED

All subjects are assessed by exam except for the e-portfolio (there are also coursework assessments for some elective options). To pass, candidates must achieve grades A-E in all modules.

Apprentices will achieve the National Council for the Training of Journalists (NCTJ) Level 3 Diploma in Journalism.

To achieve the diploma, candidates will complete and pass four mandatory subjects: essential journalism; essential journalism e-portfolio; essential media law and regulation; and essential journalism ethics and regulation (gaining 47 credits). Candidates must also select elective skills modules to reach a minimum of 82 credits in total.

Delegates will be supported by our expert tutors and coaches every step of the way.

