

THINKING ABOUT A LEVY TRANSFER?

LEVY-PAYING BUSINESSES CAN NOW TRANSFER UP TO 25% OF THEIR TOTAL UNSPENT LEVY TO BENEFIT OTHER ORGANISATIONS

This is an exciting opportunity to help key sectors, communities and targeted groups develop new skills for success.

Rather than letting your levy go to waste, we can work with you to create a project that meets your business and corporate social responsibility/charitable objectives. We can even help recruit learners through our unique position within Bauer Media, reaching defined target audiences throughout the UK.

Whether it's to support entry level talent or to provide a new upskill programme to a business in your supply chain, your levy contribution can change lives and make a vital contribution to the wider economy.

THE KEY FACTS

- ▶ Companies have been losing unspent levy funds since April 2019
- ▶ Companies can transfer up to 25% of their levy contribution
- ▶ The process for transferring gives you complete control over which training courses and people you fund
- ▶ Apprenticeships have changed. It's no longer only about young school leavers. Anyone, at any age and stage, can become an apprentice, therefore your transfer can be used to upskill and reskill people
- ▶ The levy can only be used for the Apprenticeship training itself with a Government-approved training provider like The Bauer Academy (it cannot be used to fund the learner's salary)

THE LEVY TRANSFER PROCESS IS SIMPLE

- ▶ Identify the amount you have available to transfer – it will be clearly displayed in your digital account
- ▶ Decide on the skills you want to invest in (sales, digital, leadership, content, journalism or marketing) and the people and places you want to benefit
- ▶ Identify recruits and talk to the businesses that you want to help. Get in touch with us and we can take care of the application and enrolment process. We will also answer any questions that the receiving business and individual learners may have
- ▶ Launch the project! You can leave the programme design work to us, or feel free to contribute ideas for course material
- ▶ We'll keep you regularly updated with feedback and case studies

WANT TO KNOW MORE?

Contact us at apprenticeships@baueracademy.co.uk today, we'll be happy to help.

