

JUNIOR JOURNALIST

LEVEL 3

APPRENTICESHIP STANDARD

HOW LONG DOES IT TAKE?

The expected duration of the programme is

18 months

WHO WILL THIS PROGRAMME BENEFIT?

The course is perfect for junior reporters or trainees and more experienced journalists looking to upskill across new platforms.

WHAT DOES THE CONTENT LOOK LIKE?

Modules and topics include:

- ▶ Mobile Journalism
- ▶ Interviewing Skills
- ▶ Data Journalism
- ▶ Cross-Platform Skills
- ▶ Editing Skills
- ▶ Ideas generation
- ▶ Video Production
- ▶ Radio Production
- ▶ Scripting & Editing Photography
- ▶ Digital Storytelling
- ▶ Social Media
- ▶ Key reporting and writing techniques
- ▶ Media Law
- ▶ Ethics and Regulation

WHAT DOES IT INVOLVE?

The programme will be 'built to fit' each client's needs, and will typically involve:

- ▶ Monthly workshops with our industry expert Bauer Academy tutors
- ▶ Self-guided learning via our online platform with extensive learning resources mapped to the programme
- ▶ Regular assignments that focus on developing hands-on skills
- ▶ Regular 1:1 professional coaching visits with an Academy Development Coach
- ▶ Exams and coursework in line with NCTJ's examination schedule

ASSESSMENT AND QUALIFICATIONS ACHIEVED

All modules are assessed by exam except for the E-portfolio and the Photography portfolio (some elective options also have a coursework element). To pass, learners must achieve grades A-E in all modules.

Apprentices will achieve the National Council for the Training of Journalists (NCTJ) Level 3 Diploma in Journalism.

To achieve the diploma, learners must pass four mandatory modules as well as selecting elective modules to meet the required 'credits':

Once the learner has achieved the diploma, they will then undertake the End Point Assessment (EPA). This challenging assignment can take whatever form the candidate chooses – video, print, multiplatform – but must demonstrate all the key knowledge, skills and behaviours which the learner has acquired over the course of the diploma. The learner's behaviour in the workplace will also be assessed in an interview with their line manager.

Learners will be supported by our expert tutors and coaches every step of the way.

