



CREATED IN PARTNERSHIP WITH DE MONTFORT UNIVERSITY LEICESTER

BAUER ACADEMY SENIOR LEADER PROGRAMME

LEVEL 7

APPRENTICESHIP STANDARD

HOW LONG DOES IT TAKE?

The expected duration of the programme is

22 months

WHO WILL THIS PROGRAMME BENEFIT?

Business leaders and those in managerial positions who are looking to develop modern, strategic leadership skills, enhance personal effectiveness and resilience and build on their existing practical skills in management with the latest theoretical knowledge. Learners who successfully complete this programme will be better equipped and better placed for employment progression opportunities.

The Bauer Media Senior Leader programme will equip learners for the perceptible change in what good leadership looks like, against the backdrop of cultural shifts that include agile working, better management information/analytics, the impact of digital technologies and unprecedented economic and social change.

WHAT DOES THE CONTENT LOOK LIKE?

Topics covered are mapped to the key knowledge, skills and behaviours set out within the Apprenticeship Standard, and will include:

- ▶ Lead yourself first: foundations for successful leadership
- ▶ Creativity, innovation and entrepreneurialism
- ▶ Cultivating high performing teams
- ▶ Organisational strategy
- ▶ Organisational resilience and sustainability
- ▶ Legal, compliance and finance
- ▶ Change management
- ▶ Building collaborative relationships
- ▶ Research methods
- ▶ Work-based project

WHAT DOES IT INVOLVE?

- ▶ 2-day interactive face to face workshops every 8 weeks with our industry-expert Bauer Academy
- ▶ Tutors and guest speakers
- ▶ Set assignments and independent learning
- ▶ Regular progress calls and mentoring with a professional Bauer Academy programme leader
- ▶ Elements of the programme may include other methods including flipped workshops, e-learning modules, webinars, and additional mentoring

More overleaf...



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ASSESSMENT AND QUALIFICATIONS ACHIEVED

End point assessment follows the successful completion of the programme and consists of:

- ▶ Strategic business proposal – including a presentation with questioning
- ▶ Professional discussion – based on a review of a portfolio of work completed during the programme

After successfully completing this programme, delegates will have achieved the level 7 Senior Leader Apprenticeship certificate.

Bauer Academy Senior Leader programme was originally validated as an MSc in partnership with De Montfort University. This option is still available however requires an additional fee (non levy) and would extend the total programme duration by an additional 6 months.

WHY BAUER ACADEMY?

The Bauer Academy is a Government-registered training provider, on the Register of Apprenticeship Training Providers. We work with clients to ensure that the Apprenticeship levy delivers brilliant outcomes for their people and their business.

We are uniquely positioned inside Bauer Media, one of the world's largest media businesses. In the UK, Bauer Media reaches 25 million consumers through multi-platform brands that include KISS, Absolute Radio, Grazia, Empire and Magic and we operate from over 20 locations.

As well as delivering Apprenticeship Standard programmes for Bauer Media, we work with external clients including ITV, the7stars, Sue Ryder and Double Negative. The majority of our Apprenticeship Standard programmes are designed for upskilling existing staff at various levels of experience and seniority – although we can also help with recruiting and utilising the Apprenticeship levy for entry-level Apprenticeship vacancies too.

